

**OPEN COURSE**  
**GG 1551.1 - GEOGRAPHY OF TOURISM**

**Credit - 2**

**No. of Contact Classes - 54**

**UNIT I**

Tourism: Definition – Types of Tourism – Maps – Types of Maps – Elements of Map Reading - Title, Scales, Directions, Symbols, Legends - Geography and tourism. .

**UNIT II**

Elements of tourism – Attraction – Classification - Accessibility – Role of Transport in Tourism Accommodation – Types of Accommodation - Travel Motivations.

**UNIT III**

Tourism Restrictions - Passport, Visa, Credit card and Foreign exchange. Socio economic and cultural impacts of tourism.

**UNIT IV**

Role of travel agencies in tourism - Concept of package tour-publicity - Tourism Organizations - WTO, ITDC & KTDC –functions.

**UNIT V**

Tourism in Kerala - Major natural and cultural attractions.

**References**

1. Alan A Lew, Mitchell Hall, Alan A Williams, A Companion to Tourism-edited by, Black well Publishing Ltd , 2004.
2. Ratandeeep Singh, Dynamics of Modern Tourism-, Kanishka Publications, New Delhi 1998.
3. Singh R L, Fundamentals of Practical Geography, Sharda Pustak Bhavan Allahabad, 2006.
4. Singh Ratan Deep, Infrastructure of Tourism in India, Kanishka Publications, New Delhi, 1998.
5. Bhatia A K, .International Tourism – Fundamentals and Practices, Sterling Publishing House.
6. Negi J M, Tourism and Travel - Concepts and Principles, Gitanjali Publishing House, New Delhi, 1990.
7. Cook A, Laura Roy A, Yale J Marqua Joseph J, Tourism - The Business of Travel Prentice Hall-2007.
8. <http://www.keralatourism.org/about-us.php>
9. <http://www.keralatourism.gov.in/>